

**1 in 3 people are now living with
deafness or hearing loss.**
**Are you sure they are able
to access your services?**



LIVING WITH HEARING LOSS PRESENTS BARRIERS EVERYWHERE.

Yet, shockingly, recent research shows that we are inadvertently excluding one third of our community from accessing the services they need - because they can't hear.

JDA's latest research shows that many Jewish people with hearing loss are unable to benefit from the communal, welfare and support services they need. Focus groups told us they experience communication barriers from the first point of contact and they often give up, knowing their needs will not be met.

"I can't access community helplines as I can't hear on the phone."

Stephanie

"I can never get past the first phone conversation, as I can't hear what they're saying."

Michael

"I miss being able to follow shul services and hear the Rabbi's sermon."

Gideon

"When I lost my hearing, I lost so much more - my ability to join in and my identity. I can no longer be a part of the community I love."

Gerry

"I went to a counselling group, but I couldn't follow the conversation or join in ... I felt even more alone."

Michelle

*New statistics from the Royal National Institute for Deaf People (RNID) show that 1 in 3 people in the UK is now living with deafness or hearing loss. As a result, they are more prone to poor physical health, isolation, depression and dementia – but are not adequately supported.

JDA'S NEW PROJECT, HEARING MATTERS IN OUR COMMUNITY, HAS BEEN SET UP TO CHANGE THIS.

We are offering you:

- **Free expert training** for your management, staff and volunteers to:
 - become more informed about hearing loss
 - experience what it feels like
 - learn helpful communication tactics
 - use equipment and technology to communicate effectively
- **Support** to help you make your organisation more accessible and inclusive to people with hearing loss
- **Information** to enable you to audit and assess your environment and create positive action plans
- **Guidance** and support around hearing loss, for you and your loved ones.

JBD, Hatzola North-West London and Paperweight are among the first to adopt the service, and we welcome you to join them. Please contact us to discuss how we can help you.

Together, we can become an inclusive community, in which people with hearing loss can access all the invaluable services the Jewish community offers - and actively participate in synagogue, work and family life.

JDA is the Jewish community's specialist in hearing loss and is a benchmark for outstanding deaf services in the wider community.

Hearing Matters in our Community is run by Padraic Garrett and Andrew Goodwin. They are both experts in hearing loss and dynamic trainers, with decades of experience in supporting professional organisations.



Andrew and Padraic

To have a chat, by phone, videocall or email, please contact us:

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